An Introduction to EXPERIENCE COAST



France (Channel) England

EXPERIENCE European Regional Development Fund





EUROPEAN UNION European Regional Development Fund

Project Summary



- A €23.3 million project involving six areas of the Channel region
- A four-year project (until 2023) co-financed by ERDF & Cornwall Council
- Cornwall has **€2.8million** investment designated to the **Penzance** area
- A project promoting offseason sustainable tourism
- Supporting sustainable economic growth

Business Engagement & Product Development



- Support local businesses to create sustainable cultural itineraries and experiences
- Focused on developing experiences, activities, & itineraries
- Suitable for Oct March period
- Stay local & travel green

Marketing



Home > Experience FZ > Itineraries > Culture

CULTURAL ACTIVITIES IN PENZANCE

With its dramatic scenery and vibrant art scene, it's no wonder that so many creatives and makers are inspired to live in the Penzance area. Visiting in the off-season is the perfect opportunity to catch the latest exhibitions or even unearth a hidden talent of your

Experience the culture of Penzance

Take your creative side out of hibernation with these artistic days out. Discover the galleries, sculpture trails, theatre performances and creative workshops waiting for you in the Penzance area.

We will be adding more itineraries over the coming weeks so keep revisiting!





FILTER THE LIST ALL ADVENTURE COAST CULTURE ENVIRONMENT PEAST HERITAGE



WHAT TO DO IN PENZANCE OFF SEASON

Not sure where to start? Check out our itineraries first. They're packed with experiences that you can mix and match to create brilliant days out. Please note: You will need to contact the venue or experience provider directly to book an activity

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NEWLYN

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THE SHORE SEAFOOD IN NEWLYN FISH TASTING MENU The foldown loss is a historic multime sub-Facturing in the Michaelin Guide. The Shore

services of masterinter institute many with or Overseen by Heod Chel Ban Tannicliffe oponese influence. Chail Broce Rennia (who presidualy held a Michella Stor of The sources Rah Iresh from Mewlyn morket and Abbeyl, the section/lied many makes the reparables from local forms of his down. man of the meta-met's horbstoralide order when possible. This Pensionre Interface. The menu is impressive, but it's all said a second difference in the second secon provide with a convilient, where you can bit. experience with just 14 sects, so pre-book sejoy a pint and bring your dag. Find our your licket to secure your place and enjoy the collectry obversure. Find out more.

ST JUST CAFÉ DOG AND RABBIT Tilling West Perwithit Stort your day of discovery at Calé Dog and Rabbis, You'll lind this lovely, hidden get of a cold just off Atorket Square in St Just. Pop in for a werry brunch, a warming bowl of soup or a

big slice of cake and sook up the friendly NEWLYN SCHOOL OF annasphere. You're welcome to bring you dag too. Find out more here. Transform in local or short now mile work from



NEWLYN ARGOE RESTAURANT taking the most of its proximity to hiewlyn lah morkel, Argoe specialises in Rah, estood and natural wines. Situated on th harbourfront of this charming fours, the estaurant is an atmospheric place to try cal forourites, such as John Dary and

LAVENDERS

CORNISH BAKERY

- Blogston & is Passanty Vol.

Corelah posities, prilaps bread and a friday

stocked with locally sourced goodies. You'll

find this welcoming cold, deli and bakery

45 QUEEN ST

CREATIVE PLATES AND

From the makers of Tinkture Oin, 45 Queen

St is a real-find in the heart of Panzonce. The

warehouse has been transformed into a cost

Indulge in an evening feast. To get a feel for

their eve-conching and ever-changing menu

follow the restoursest or Instagram.

and vibrant place to relax over branch or

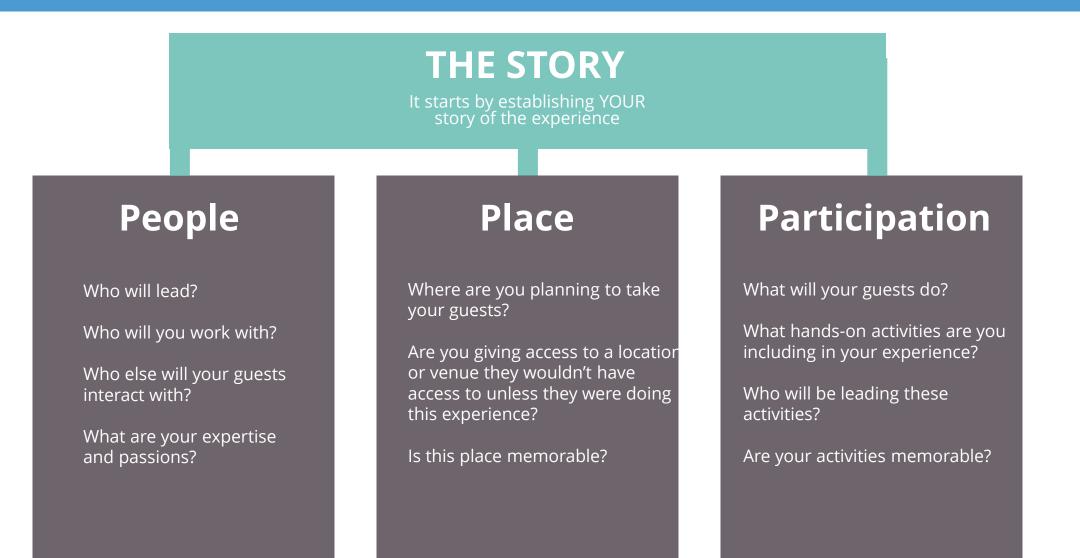
- Deliver focused **marketing** to communicate the new offer
- Drive responsible visitor numbers during Oct – Mar period

• Opportunities to feature in marketing and itineraries

 All experiences must satisfy a sustainable cultural criteria

Experience Development

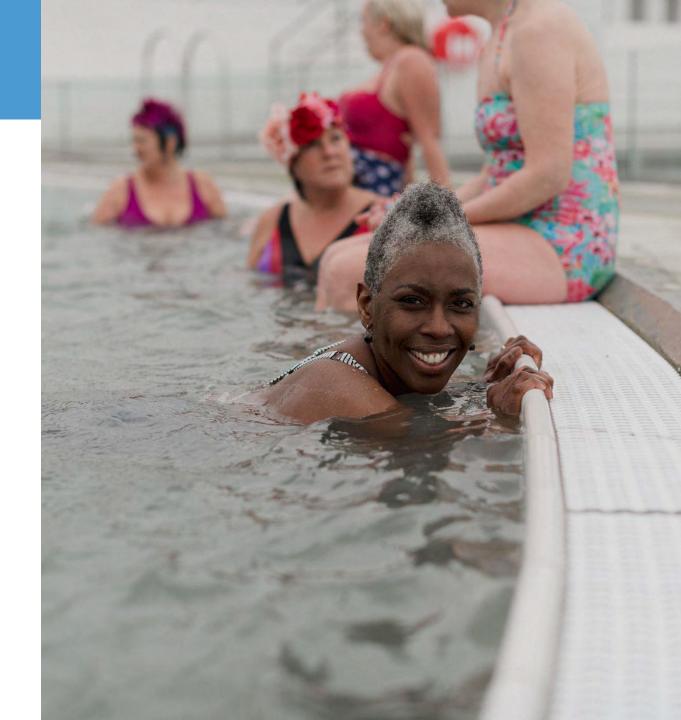
What Your Experience Should Include



Case Study: Geo & Fizz

With its striking art deco style, Jubilee Pool is the perfect place to enjoy the benefits of a saltwater dip without the chill. Their geothermal pool, which was completed in 2020, is heated to 30-35 degrees by water from an underground well.

The Geo & Fizz events are a wonderful way to warm up. Enjoy a relaxing dip in the geothermally heated pool with a glass of fizz. It's an atmospheric way to experience the UK's largest seawater lido.



Case Study: Hook & Cook

In this half-day rock fishing trip, Justin at Hook & Cook will guide you to the best fishing spots in West Cornwall.

He'll show you how to use your lure and keep or release any fish you catch. With mackerel, pollock and sea bass found in the area, it's a great way to find a new connection to the coast and your food.



Ideas

- Explore the shore and learn about the wildlife with a marine biologist
- Join an expert forager and discover what dishes can be cooked with seaweeds
- Hike the coast path with a tour guide and discover hidden beaches & coves



Create Your Own Experience





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